



Fundraising Guidelines

Fundraisers can only be performed by recognized school and curricular clubs or parent organizations. All fundraisers must be approved by the campus administration.

School-Wide Fundraisers Involving Selling of Items/Goods

A maximum of 3 (school-wide and/or grade level) fundraisers involving students selling shall be permitted each school year. Active, healthy fundraisers should be given top priority. McKinney ISD cautions that many of these selling endeavors give the school/PTA/PTO only a percentage of the proceeds, with the company receiving the rest. This one school-wide fundraiser can be a joint effort between the school and the PTA/PTO or PTA/PTO only (as determined by the principal).

Note—Any fundraisers that are strictly school sponsored should use vendors on the approved vendor list. This is not required of parent organizations at this time.

School Sponsored Clubs and Organizations (Elementary or Secondary)

Only 2 fundraisers allowed per student group per year.

Other Revenue Sources are Permitted - Proceeds can be made from the following:

- Drink Machines (secondary)
- School and Class Pictures
- Yearbook Sales
- Spirit Wear
- School Store—can include spirit items and/or replacement
- school supplies.
- Other passive fundraisers such as the grocery store cards
- and restaurant nights—each school should have no more
- than one restaurant night a month and should work with just
- one or two entities throughout the year.

Note: Money cannot be raised from student planners if they are being required.

Additional PTA and PTO/Booster Club Efforts Beyond the One School-Wide Fundraiser

Any other revenue generating projects by PTA/PTO should be a service—such as book fairs, fair or festival, dinner/silent auction, concession stand work (secondary), etc. A check-writing campaign could be utilized for a specific purpose, in place of the traditional selling fundraiser, or as a letter that accompanies the selling fundraiser stating that parents have the option of participating or writing a check.

Booster Clubs—Booster clubs must clear their fundraisers with the campus administration as well, with only one involving students selling. Students/schools cannot sell raffle tickets or chances to win. Clubs should check with laws regarding raffles/501c3.

Booster clubs are permitted 2 major fundraisers per school year and 3 minor fundraisers. Passive ongoing fundraisers such as spirit wear sales and concession stand sales are unlimited.

Major Fundraisers - Limit 2/School Year

(Examples)

Pledge Drives - juggle-a-thon, free throw-a-thon, 100-inning game, softball-a-thon, kick-a-thon

Product Sales (Limit to a two week period) - candles, cookie dough, coffee, popcorn, school logo mugs, pajamas, flowers, poinsettias, candy, etc.

Events - silent auction, casino night, 5k race, golf tournament, beach bash, bazaar, comedy performance

Minor Fundraisers - Limit 3/School Year

(Examples)

Sonic Car Hops

Car Washes

Discount Cards

Restaurant Nights

Passive Ongoing (Unlimited)

Please refer to the McKinney ISD Booster Club Manual for specific regulations related to Booster Clubs. The manual can be accessed by visiting www.mckinneyisd.net, click on Athletics or Fine Arts, and then click on the menu entitled "Booster Clubs" for Athletics and

"Links" for Fine Arts. The forms can also be accessed by clicking on the Quick Links drop-down page on the McKinney ISD homepage.

Soliciting Contributions from Students

No outside organizations of any sort may solicit contributions of any type from students, within the schools.

McKinney ISD does not encourage charitable fundraisers that involve gaining pledges. If a school feels strongly about a charitable organization or foundation such as the American Heart Association, Juvenile Diabetes, Cystic Fibrosis, etc., and would like to participate in a fundraiser because of a student or staff member, then one such effort would be appropriate on an annual basis. A school club should initiate/spearhead this effort. Charitable donations must go to an organization and cannot be donated directly to a local family.

No funds shall be solicited from students for gifts. School employees or parent groups may not ask students for funds for gifts for individuals.

Soliciting Contributions from Businesses

McKinney ISD does not support the utilization of outside companies to solicit businesses for advertising dollars to support items for promoting spirit at games or for team schedule posters, etc.

For information regarding fundraising guidelines for fine arts boosters or sponsors may contact the Director of Fine Arts; coaches or athletic boosters may contact the Director of Athletics. The Chief Communications Officer is the contact for PTA/O. Questions related to funds or accounting procedures or 501c3 laws should be directed to the McKinney ISD Business Office.