McKinney Independent School District Webb Elementary 2023-2024 Improvement Plan



Board Approval Date: October 23, 2023 **Public Presentation Date:** October 23, 2023

Mission Statement

We invest in our future by providing a safe environment to engage, educate and empower every student, every day.

Vision

EVERY STUDENT, EVERY DAY!

Core Beliefs

We believe:

•	In our students
•	Everyone has inherent value and deserves to be treated with dignity and respect in a safe learning environment
•	Learning is an active process involving students and parents to ensure that every student has an excellent education
•	Every student needs an avenue to be engaged with their campus activities
•	In recruiting and retaining the best staff for our students
•	Staff is our greatest resource
•	All staff should focus on student outcomes
•	In creating an environment that fosters authentic partnerships with the whole community
•	In providing open and honest two-way communication that builds trust toward creating a thriving learning environment
•	Financial stewardship ensures a tomorrow for education

Table of Contents

Comprehensive Needs Assessment	4
Demographics	4
Student Achievement	4
School Culture and Climate	5
Staff Quality, Recruitment, and Retention	6
Curriculum, Instruction, and Assessment	7
Parent and Community Engagement	8
School Context and Organization	9
Technology	10
Goals	11
Goal 1: J.W. Webb Elementary will ensure that the school is safe and secure.	12
Goal 2: Teachers and staff at J.W. Webb Elementary will use data driven decisions to engage students in learning experiences that ensure growth for every student.	13
Goal 3: J.W. Webb Elementary will recruit, recognize, develop and retain high quality and effective staff.	22
Goal 4: J.W. Webb Elementary will intentionally focus on maintaining a culture that is inclusive of students, staff, and community.	23
Goal 5: J.W. Webb Elementary will ensure that communication internally and externally is consistent, accurate, and timely.	24
Goal 6: J.W. Webb will continue to be fiscally responsible and efficient with campus resources.	26

Comprehensive Needs Assessment

Demographics

Demographics Summary

J. W. Webb Elementary is a designated Title 1 campus that provides instruction to approximately students within MISD. The ethnic distribution and social economic status of the students at Webb are as follows: Hispanic 57%, White 27%, and African American 12%. 30% of our students are classified as Limited English Proficiency and 60% are Economically Disadvantaged. In addition, we house the McKinney ISD elementary GT program, which serves more than 750 students from across the district on our campus.

Demographics Strengths

- Diverse student population
- One bilingual class at each grade level
- Cultural diversity and awareness
- Smaller school population
- Multi-Generational Families
- Multiple Community & Business Sponsors

Student Achievement

Student Achievement Summary

After analyzing 2022-2023 STAAR data, we continue to note significant achievement gaps for At-Risk students. This includes students that are economically disadvantaged and those have Limited English Proficiency. For two consecutive years, students have performed well in third grade math and reading but have performed lower in fourth grade than they performed the previous year. Students performed at about the same level in fifth grade that they performed at in fourth grade. On 2022-2023 STAAR Reading, 65% of third graders met the passing standard, 66% of fourth graders met the passing standard, and 70% of fifth graders met the passing standard. On 2022-2023 Math STAAR, 65% of third graders met the passing standard, 34% of fourth graders met the passing standard, and 53% of fifth graders met the passing standing. This data demonstrates the need for an intense focus on fourth and fifth grade math instruction.

STAAR achievement data demonstrated a slight dip in Reading from 75% to 67% in third through fifth grades. Analysis reflects that a significant contributing factor was the addition of, and poor performance on, the Extended Constructed Response. Teacher teams will engage in professional learning during the 2023-2024 school year to address this skill.

Student Achievement Strengths

According to 2022-2023 STAAR data, students served in special education made significant gains and performed at levels similar to their peers who did not receive special education services.

School Culture and Climate

School Culture and Climate Summary

J. W. Webb Elementary has a strong sense of family as well as a rich history in the community. We celebrate the diversity of our students and actively seek to hire dynamic teachers who reflect our student population and whom are highly qualified and ESL certified. To improve and strengthen our school culture and climate, we utilize various surveys completed by employees as part of our organizational assessment. We also use data obtained from administrative walkthroughs, formal classroom observations, parent surveys and data from multiple sources.

School Culture and Climate Strengths

- Character education program campus wide
- · Campus needs assessment indicated that J.W. Webb has a strong sense of community
- Positive student/teacher relationships
- Regular evening events for families: Open Gyms, music performances, Meet the Teacher, Math Game Night, Trunk-or-Treat, Glow Dance, Open House, etc.

Staff Quality, Recruitment, and Retention

Staff Quality, Recruitment, and Retention Summary

J.W. Webb Elementary staff will be recruited, developed and retained at high levels. Our campus actively seeks out only the best and brightest to work with and nurture our students. We continue to hire highly qualified teachers in accordance with the district goal to remain100% highly qualified. J.W Webb Elementary has 61 full-time staff members. Webb is continually aware of the need for our teaching staff to be reflective of our student population. Currently, 33% of staff are Hispanic and 61% are White. Classroom teachers at Webb Elementary have varying years of experience. Webb has 41 teachers. Twenty-two percent of classroom teachers have 0-4 years of experience, 22% of teachers have 5-9 years experience, and 56% of teachers have 10 or more years experience. Webb has 6 teachers who serve our bilingual population and 12 who serve our Gifted & Talented (GT) program. Forty of the forty-one teachers are ESL certified. Additionally, all of our teachers are highly qualified.

Staff Quality, Recruitment, and Retention Strengths

- Staff all meet Highly Qualified NCBL status
- 98% of classroom teachers are ESL Certified
- Approximately 90% of teachers have earned their 30 hours of GT certification
- Our teachers vary in their years of teaching experience with 56% having 10 or more years of experience.

Curriculum, Instruction, and Assessment

Curriculum, Instruction, and Assessment Summary

Our teachers use the curriculum and resources located in Eduphoria, provided by the district, to teach the required TEKS. Five of our staff members are involved in writing curriculum for MISD in Language Arts, Math and Science. Teachers implement district initiatives for instruction including Number Talks, Guided Reading, and Grammar Talks. In order to track our students' progress, as well as target instruction, our teachers use common formative assessments, MAP, mClass, and DRA2.

Curriculum, Instruction, and Assessment Strengths

- Instructional Leadership Team meets weekly.
- · The Guiding Coalition meets monthly.
- Daily What I Need (WIN) time provides targeted intervention and extension of knowledge and skills for every student.
- Weekly collaborative team planning is supported by instructional coaches.
- · Collaborative Team Time every other week supports the Professional Learning Community
- Beginning, middle and end of year Data Meetings are held to monitor student progress and create targeted plans of action for every student.
- Data is analyzed from multiple assessment sources (MAP, mClass, DRA2, and common formative assessments).
- Campus-level instructional resources include an extensive literacy library and professional library.
- Technology integration, interactive displays, and 1-to-1 devices (iPads/MacBooks) are present in all classrooms.
- The campus has additional professional support staff including three instructional coaches and an interventionist.
- The campus has additional bilingual support staff (three bilingual instructional aides).

Parent and Community Engagement

Parent and Community Engagement Summary

Effective schools are a result of families and school staff working together to ensure that children are successful in school. The staff at Webb Elementary has high expectations for themselves and for the students attending our school. We invite all parents and members of the community to join in this partnership with our school. We have made concerted efforts to integrate the family and community into our campus. In addition, we have held an Open House Showcase to draw in families and community members to see student work. Through our partnership with Reach and Communities in Schools, members of our community are recruited to mentor students and support teachers to enhance the learning within our school. This year, Webb Elementary will host a math game night to provide a model of math practice that can be incorporated at home in fun ways.

Parent and Community Engagement Strengths

- Community partnerships with Christ Fellowship Church and Preston Trail Community Church
- · Business partnerships with Emerson & Subaru
- School Messenger communication system
- · Communities In Schools
- REACH Mentors
- PALS (Students from two high schools mentor students)

School Context and Organization

School Context and Organization Summary

The goals of J.W. Webb are aligned to, and support, the goals of the district. Webb is committed to ensuring a safe and secure campus, using data to inform instructional decisions in order to ensure student growth, developing and retaining highly qualified teachers, creating and maintaining an inclusive culture, and accurate and timely communication.

Technology

Technology Summary

J.W. Webb Elementary has a strong focus on technology. All classrooms are equipped with one-to-one student iPads (K-1) or MacBooks (2-5). In addition, every classroom contains a Vivitek or BenQ interactive display, which is used by the teacher and also by the students. We continue to improve the quality of learning on the campus by purchasing, upgrading, and piloting innovative technology for our campus.

Technology Strengths

- Vivitek/BenQ interactive displays in all core content classrooms
- 1-to-1 student devices in all core content classrooms (iPads/MacBooks)

Goals

Goal 1: J.W. Webb Elementary will ensure that the school is safe and secure.

Performance Objective 1: J.W. Webb Elementary will increase attention to safety and security in order to promote an environment in which students, parents, and staff feel safe.

Evaluation Data Sources: Safety survey of students, parents & staff

Weekly Door Audit

After Actions Reports from monthly drills

Strategy 1 Details	Reviews		
Strategy 1: Enhance the existing safety protocols and continue to train staff to ensure that all students, parents and staff feel safe.	Formative		Summative
Strategy's Expected Result/Impact: All campus staff will be trained in security measures and campus drills. All students and staff will participate in drills as required by the state.	Nov	Feb	June
Staff Responsible for Monitoring: Principal & Assistant Principal, office staff			
Strategy 2 Details		Reviews	<u> </u>
Strategy 2: J.W. Webb Elementary will increase safety and security by locking 100% of campus doors, all exterior doors, occupied		Formative	
classroom doors with a magnet in place, and unoccupied classroom doors. Weekly campus door checks will be reported to MISD Safety and Security office.	Nov	Feb	June
Strategy's Expected Result/Impact: J.W. Webb will receive 100% passing rate from state external door audits.			
Staff Responsible for Monitoring: Principal & Assistant Principal			

Goal 1: J.W. Webb Elementary will ensure that the school is safe and secure.

Performance Objective 2: J.W. Webb Elementary will provide tiered prosocial supports and character education.

Evaluation Data Sources: Annual report detailing implementation and evaluation of comprehensive school counseling program Data reports detailing services provided (Trusted World, Food for Kids, etc.)
Regular contact/collaboration with CIS

Strategy 1 Details	Reviews		
Strategy 1: J.W. Webb Elementary will plan and excecute a comprehensive school counseling program that conforms to the Texas Model	Forr	Formative	
and relevant Texas Code.	Nov	Feb	June
Strategy's Expected Result/Impact: An annual report will detail the implementation and success of the comprehensive school counseling program.			
Staff Responsible for Monitoring: Counselor, Principal			
Strategy 2 Details		Reviews	
Strategy 2: J.W. Webb Elementary will maintain partnerships with community organizations to meet specific student needs.	Forn	native	Summative
Strategy's Expected Result/Impact: Regular contact/meetings with community partners including CIS, Christ Fellowship Church, and Preston Trail Community Church.	Nov	Feb	June
Staff Responsible for Monitoring: Principal, Assistant Principal, Counselor			
Strategy 3 Details		Reviews	<u> </u>
Strategy 3: J.W. Webb Elementary will monitor campus coordinated health.	Forn	native	Summative
Strategy's Expected Result/Impact: Minutes from quarterly SHAC meetings	Nov	Feb	June
Staff Responsible for Monitoring: School Nurse, SHAC			
Strategy 4 Details		Reviews	
Strategy 4: J.W. Webb Elementary will implement the Live Kind initiative.	Formative Sum		Summative
Strategy's Expected Result/Impact: Documentation of Live Kind activities	Nov	Feb	June
Staff Responsible for Monitoring: Counselor, Principal, Assistant Principal			
		1	1

Performance Objective 1: J.W. Webb Elementary will implement data systems and monitoring practices to ensure student growth and continuous improvement in school performance.

Evaluation Data Sources: MAP, STAAR, MTSS Data, Attendance Reports

	Reviews	
Formative		Summative
Nov	Feb	June
	Reviews	•
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Nov	Feb	June
	Reviews	-1
Fori	native	Summative
Nov	Feb	June
	Reviews	1
Formative Summ		Summative
Nov	Feb	June
	Fori	Reviews Formative Nov Feb Reviews Formative Nov Feb Reviews Formative Nov Feb

Strategy 5 Details		Reviews	
Strategy 5: Webb will implement tiered support structures (MTSS) to increase student achievement for students who are performing	Formative		Summative
below grade level in reading and math and will provide targeted intervention during What I Need (WIN) time daily.	Nov	Feb	June
Strategy's Expected Result/Impact: Students receiving targeted intervention support will master MTSS goals as evidenced by progress monitoring data and will meet the expected growth measure on middle and end of year district assessments.			
Staff Responsible for Monitoring: Teachers, MTSS coordinator			
Stall Responsible for Monitoring. Teachers, MT55 coordinator			
Strategy 6 Details		Reviews	
Strategy 6: Third through fifth grade RLA teachers will engage in professional learning to support increased student performance on	Forr	native	Summative
Extended Constructed Response.	Nov	Feb	June
Strategy's Expected Result/Impact: Third through fifth grade student performance on Extended Constructed Response will increase from an average of 1.9 to an average of at least 6.0 on STAAR Reading.			
Staff Responsible for Monitoring: 3rd-5th grade RLA teachers, Instructional Coaches, Administrators			
Strategy 7 Details	Reviews		1
Strategy 7: Sixty percent or more of 1st-5th grade students will meet or exceed the growth measure on MAP Reading by June 2024.	Formative		Summative
Strategy's Expected Result/Impact: MAP Reading	Nov	Feb	June
Staff Responsible for Monitoring: 1st-5th Grade Teachers, Instructional Coaches, Administrators			
Strategy 8 Details		Reviews	1
Strategy 8: Sixty percent or more of 1st-5th grade students will meet or exceed the growth measure on MAP Math by June 2024.	Forr	Formative	
Strategy's Expected Result/Impact: MAP Math	Nov	Feb	June
Staff Responsible for Monitoring: 1st-5th Grade Teachers, Instructional Coaches, Administrators			
Strategy 9 Details		Reviews	1
Strategy 9: The number of 3rd-5th grade students who score at Meets or above on STAAR Reading will increase from 36% to 45% on	Forr	native	Summative
STAAR Reading by May 2024.	Nov	Feb	June
Strategy's Expected Result/Impact: STAAR Staff Demonsible for Monitoring: 2nd 5th Crede Teachers Instructional Coaches Administrators			
Staff Responsible for Monitoring: 3rd-5th Grade Teachers, Instructional Coaches, Administrators			
Strategy 10 Details	Reviews		•
Strategy 10: The number of 3rd-5th grade students who score at Meets or above on STAAR Math will increase from 23% to 40% on	Formative Sum		Summative
STAAR Math by May 2024. Stratogyle Evnested Result/Impact. STAAR	Nov	Feb	June
Strategy's Expected Result/Impact: STAAR Staff Responsible for Monitoring: 3rd-5th Grade Teachers, Instructional Coaches, Administrators			
Stan Responsible for Monitoring. Sie-sur Grade Teachers, instructional Coaches, Administrators			
		1	

Strategy 11 Details		Reviews	
Strategy 11: Webb students will improve attendance rates to 97% by May of 2024.	Form	ative	Summative
Staff Responsible for Monitoring: Attendance Committee: Assistant Principal, Registrar, Counselor & Communities In Schools Coordinator	Nov	Feb	June
No Progress Continue/Modify X Disconti	inue		1

Performance Objective 2: J.W. Webb Elementary will ensure a guaranteed and viable curriculum to provide high quality learning experiences and improve student learning outcomes.

Evaluation Data Sources: HRS & Solution Tree materials, MISD Curriculum Documents, Walk Through Data

Strategy 1 Details		Reviews	
Strategy 1: Implement the 2023-2024 MISD cuuriculum plan for academic and cognitive vocabulary instruction and monitoring tools	Forn	Formative	
embedded in curriculum resource documents in alignment with HRS Level III.	Nov	Feb	June
Strategy's Expected Result/Impact: Lesson plans, student vocabulary documents, walk through data			
Staff Responsible for Monitoring: Teachers, Instructional Coaches, Administrators			
Strategy 2 Details		Reviews	
Strategy 2: K-5 teacher teams and Instructional Coaches will engage in Collaborative Team Time to identify and unpack essential	Forn	Formative St	
standards, create common formative assessments, analyze results of common formative assessments, and plan for subsequent instruction to ensure mastery of the essential standards for every student.	Nov	Feb	June
Staff Responsible for Monitoring: K-5 Teachers, Instructional Coaches			
Start Responsible for Montering. R 5 Teachers, instructional Couches			
Strategy 3 Details		Reviews	
Strategy 3: Grade level teachers and instructional coaches will engage in weekly collaborative planning to identify HOW essential	Formative Sumi		Summative
standards will be taught.	Nov	Feb	June
Staff Responsible for Monitoring: K-5 Teachers & Instructional Coaches			
Strategy 4 Details		Reviews	<u> </u>
Strategy 4: Webb will achieve HRS Level III certification by May, 2024.	Forn	native	Summative
Staff Responsible for Monitoring: Instructional Coaches, Administrators	Nov	Feb	June
Strategy 5 Details		Reviews	
Strategy 5: Teachers will adhere to the MISD Model of Instruction.	Formative Summ		Summative
Strategy's Expected Result/Impact: Walkthrough Data	Nov	Feb	June
Staff Responsible for Monitoring: Instructional Coaches & Administrators			

Strategy 6 Details	Reviews		
Strategy 6: Webb will ensure effective teaching strategies are in place to meet the needs of diverse learners, specifically those of students	Form	ative	Summative
who are economically disadvantaged and have Limited English Proficiency.	Nov	Feb	June
Strategy's Expected Result/Impact: MAP & STAAR Data			
Staff Responsible for Monitoring: K-5 Teachers, Instructional Coaches, Administrators			
No Progress Accomplished — Continue/Modify X Discon	tinue		•

Performance Objective 3: J.W. Webb will implement a systematic approach to professional learning that provides real-time, relevant learning to improve teaching and student learning outcomes.

Evaluation Data Sources: Collaborative Team Time Agendas, Lesson Plans, Student Growth Data from MAP and STAAR

Strategy 1 Details	Reviews		
Strategy 1: Instructional Coaches will deliver job embedded professional development on instruction of essential standards through	Forn	Formative	
Collaborative Team Time and weekly Collaborative Planning.	Nov	Feb	June
Strategy's Expected Result/Impact: Collaborative Team Time every other week Collaborative Planning with ICs weekly			
Staff Responsible for Monitoring: Instructional Coaches & Teachers			
Strategy 2 Details		Reviews	
Strategy 2: The Webb Leadership Team will meet weekly to ensure progress on campus initiatives, including positive discipline, student	Forn	native	Summative
goal setting and progress monitoring, and explicit vocabulary instruction, are monitored and support is adjusted as needed. Strategy's Expected Result/Impact: Leadership Team Agendas	Nov	Feb	June
Staff Responsible for Monitoring: Instructional Coaches and Administrators			
Strategy 3 Details		Reviews	
Strategy 3: School leaders will engage in professional learning aligned to HRS during Learning and Leading sessions.	Formative Sumi		Summative
Staff Responsible for Monitoring: Administrators & Instructional Coaches	Nov	Feb	June
Strategy 4 Details		Reviews	
Strategy 4: Instructional Coaches will engage in professional learning provided by MISD 5 during the school year.	Formative		Summative
Staff Responsible for Monitoring: Instructional Coaches, Administrators	Nov	Feb	June
Strategy 5 Details		Reviews	
Strategy 5: Teachers will engage in professional learning provided by MISD three times during the school year.	Formative Summat		
Staff Responsible for Monitoring: Teachers, Administrators	Nov	Feb	June

Strategy 6 Details	Reviews		
Strategy 6: Teachers will engage in on-campus professional development on student goal setting and progress and monitoring, and will	Form	ative	Summative
implement the learned strategies with students.	Nov	Feb	June
Strategy's Expected Result/Impact: Student Data Notebooks for all students containing student goals, action plans, and progress monitoring			
Staff Responsible for Monitoring: Instructional Coaches, Administrators, K-5 Teachers			
Strategy 7 Details		Reviews	
Strategy 7: Teachers will engage in on-campus professional development on Positive Behavior Principles and implement the learned	Form	ative	Summative
strategies. Stoff Responsible for Monitoring: Administrators Counselor Instructional Cooches Tookers	Nov	Feb	June
Staff Responsible for Monitoring: Administrators, Counselor, Instructional Coaches, Teachers			
No Progress Continue/Modify X Discon	tinue		1

Performance Objective 4: J.W. Webb Elementary will provide innovative learning opportunities for diverse learners that engage students in rigorous and relevant educational experiences.

Evaluation Data Sources: MTSS Data

Strategy 1 Details	Reviews		
Strategy 1: Teachers will implement MISD MTSS procedures to ensure students receive appropriate supports, interventions and		Formative	
accommodations based on educational needs.	Nov	Feb	June
Staff Responsible for Monitoring: MTSS Coordinator, Teachers			
Strategy 2 Details		Reviews	
Strategy 2: Teachers will extend the learning for students who have mastered standards during What I Need (WIN) time.	Form	ative	Summative
Staff Responsible for Monitoring: Teachers, Instructional Coaches	Nov	Feb	June
No Progress Accomplished — Continue/Modify X Discon	tinue		

Performance Objective 5: Webb will increase the percentage of English learners who progress at least one proficiency level by 5%, according to the Yearly Progress in TELPAS Composite Rating.

Evaluation Data Sources: Sheltered Instruction walk through data, TELPAS

Strategy 1 Details		Reviews		
Strategy 1: All 2nd-5th grade teachers will be trained and receive support in Sheltered Instruction.		Formative		
Staff Responsible for Monitoring: 2nd-5th grade teachers, Administrators, Bilingual Instructional Coach		Feb	June	
Strategy 2 Details		Reviews	•	
Strategy 2: Job embedded professional development and continued support will be provided for teachers on how to utilize ELLevation	Formative S		Summative	
strategies to provide differentiated instruction for English Learners. Staff Responsible for Monitoring: Instructional Coaches, Administrators		Feb	June	
Strategy 3 Details		Reviews		
Strategy 3: Provide teachers with resources and support for effective student TELPAS preparation.		Formative S		
Staff Responsible for Monitoring: Instructional Coaches, Administrators	Nov	Feb	June	
No Progress Accomplished — Continue/Modify X Discon	tinue			

Goal 3: J.W. Webb Elementary will recruit, recognize, develop and retain high quality and effective staff.

Performance Objective 1: J.W. Webb Elementary will establish innovative recruitment and retention practices that support the development of all employees and grow high quality staff.

Strategy 1 Details	Reviews		
Strategy 1: J.W. Webb Elementary will partner with universities to mentor student teachers. Strategy's Expected Result/Impact: J.W. Webb will hire successful student teachers when openings arise.		Formative	
		Feb	June
Staff Responsible for Monitoring: Principal and Assistant Principal			
Strategy 2 Details	Reviews		
Strategy 2: J.W. Webb Elementary will support new MISD teachers by ensuring attendance at all MISD first and second year teacher	Formative S		Summative
academies.		Feb	June
Strategy's Expected Result/Impact: First and second year teachers will attend all new teacher academy sessions.			
Staff Responsible for Monitoring: Principal, Assistant Principal and Campus Secretary.			
Strategy 3 Details	Reviews		
Strategy 3: J.W. Webb Elementary will support new teachers by providing them with campus mentors and facilitating regular quarterly meetings with administrators.		Formative	
		Feb	June
Strategy's Expected Result/Impact: Retention of new teachers			
Staff Responsible for Monitoring: Principal & Assistant Principal			
No Progress Ook Accomplished Continue/Modify Discontinue/Modify	tinue	1	

Goal 4: J.W. Webb Elementary will intentionally focus on maintaining a culture that is inclusive of students, staff, and community.

Performance Objective 1: J.W. Webb Elementary will improve engagement and outreach connecting the community, parents, and staff to achieve our mission.

Strategy 1 Details		Reviews		
Strategy 1: Develop collaboration and trust among members of the leadership team so that everyone can work together efficiently.		Formative		
Strategy's Expected Result/Impact: Weekly Leadership Team Meetings, Values, Norms, and Agendas		Feb	June	
Staff Responsible for Monitoring: Principal, Assistant Principal, Counselor, Instructional Coaches, & Library Media Specialist				
Strategy 2 Details	Reviews			
Strategy 2: Provide parents, staff, students, and other stakeholders opportunities to participate in a school-based decision making		Formative		
processes.	Nov	Feb	June	
Strategy's Expected Result/Impact: Monthly Guiding Coalition Meetings & Agendas Site-Based Decision Making Team meeting each semester & agendas SHAC				
Staff Responsible for Monitoring: Principal, Assistant Principal, Counselor, Nurse				
Strategy 3 Details	Reviews			
Strategy 3: Provide varied opportunities for parent education and involvement.		Formative		
Strategy's Expected Result/Impact: Family events: Meet the Teacher Night, Math Game Night, Trunk or Treat, Glow Dance, Open House	Nov	Feb	June	
Staff Responsible for Monitoring: Principal, Assistant Principal, Teachers				
No Progress Continue/Modify X Discon	tinue	l	1	

Goal 5: J.W. Webb Elementary will ensure that communication internally and externally is consistent, accurate, and timely.

Performance Objective 1: J.W. Webb will engage familes in an ongoing effort to support and communicate school successes.

Strategy 1 Details		Reviews		
Strategy 1: Produce both written and visual content Webb's website and social media.	Formative		Summative	
Strategy's Expected Result/Impact: School website, increased posts on Facebook page and X (formerly known as Twitter), and the creation of an Instagram page		Feb	June	
Staff Responsible for Monitoring: Library Media Specialist, Principal & Assistant Principal				
Strategy 2 Details		Reviews		
Strategy 2: Share the positive stories across happening at Webb.		Formative Su		
Strategy's Expected Result/Impact: Increased posts on the Webb Facebook page and X (formerly known as Twitter)	Nov	Feb	June	
Staff Responsible for Monitoring: Library Media Specialist, Principal, Assistant Principal				
No Progress Accomplished Continue/Modify X Discon	tinue			
Accomplished Continue/Modify Discon	unue			

Goal 5: J.W. Webb Elementary will ensure that communication internally and externally is consistent, accurate, and timely.

Performance Objective 2: J.W. Webb Elementary will foster a culture of trust by proactively sharing campus processes, decisions, events, and information in a transparent and timely manner.

Strategy 1 Details		Reviews		
Strategy 1: Enhance internal communication to build employee trust and morale.		Formative		
Strategy's Expected Result/Impact: Webb Weekly (weekly staff information Google site)		Feb	June	
Staff Responsible for Monitoring: Principal, Assistant Principal, Counselor, Library Media Specialist, Instructional Coaches				
Strategy 2 Details		Reviews		
Strategy 2: Enhance external communication to build trust with parents and families.	Formative Summative		Summative	
Strategy's Expected Result/Impact: Cub Courier (family newsletter) every other week		Feb	June	
Grade Level Newsletters every week				
Call Outs for events and important information				
Staff Responsible for Monitoring: Principal				
No Progress Continue/Modify X Discor	tinue			

Goal 6: J.W. Webb will continue to be fiscally responsible and efficient with campus resources.

Performance Objective 1: Webb will strategically and equitably manage our resources to meet identified student needs and align resource allocation with campus goals.

Evaluation Data Sources: Campus budget

Strategy 1 Details			Reviews				
Strategy 1: Analyze Expenditures for budget recommendations.			Form	ative	Summative		
Strategy's Expected Result/Impact: Expenditures are analyzed to determine effect on student outcomes and campus operations				Nov	Feb	June	
Staff Responsible for Monitoring: Principal, Campus Secretary							
	% No Progress	Accomplished	Continue/Modify	X Discon	tinue		